



Snow-search Japan is available now.

Bath, UK, March 2010: WSG Media have confirmed that their new publication Snow-search Japan is immediately available in stores across the UK, USA, Australia and NZ as well as online.

Snow-search Japan is the first book in a new series which explore countries in more depth than ever before. It also heralds a change in direction for WSG Media, from previously covering just snowboarding to including skiing as well.

The book has been designed for travellers who are visiting Japan for snow sports but want to experience many of the cultural delights Japan offers whilst there. It covers the major cities such as Tokyo that you'll fly into and the ski towns where you'll be based whilst there. Amongst other topics, travel, food, language, and working in Japan are all covered in detail, plus over 70 resorts have been comprehensively reviewed and broken down into easy-to-read sections and rated according to your style of skiing/riding.

"One of the key issues to skiing and riding in Japan is how the off-piste regulations differ between resorts.." says Coordinating Author Keith Stubbs, "some resorts support visitors going off the marked trails and others are strongly against it, but it's not always clear what the rules are. For example one resort has some impressive off-piste photos all over its brochures, but will take your lift-pass if they catch you there".

Initial reviews in the press have been extremely positive. In its February Edition **Ski+Board Magazine** said "At last – a really good guide to skiing in Japan", and **Cooler Magazine** "we can't recommend it enough". **Snowsphere.com** stated "it's not only the best ski guide on Japan ever to have been published, but one of the best ski guides out there, full stop".

Snow-search Japan has taken over three years to produce and introduces a new way of compiling a guidebook. We ran a number of long road trips out to Japan. Each visit would include a professional photographer as well as professional Skiers and Snowboarders, so the shots you see in the book are not stock photography and are what you can expect to see on the mountains in Japan. Travelling like this gave us a similar perspective to regular visitors, which was further enhanced by meeting up with local riders and resort staff. All of this has been combined in the text to give a fresh, infectious, excitement that's backed up with meticulous accuracy.

Priced at £14.95, Snow-search Japan is available to buy in the UK, USA, Australia and New Zealand from all good book shops or direct from www.wsg-media.com and many other websites.

Published by WSG media ltd

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More information and Images can be downloaded from www.wsg-media.com/print/titles/snowsearchjapan

Editors Notes

Copies of the book are available for reviews and please contact us if you are interested in running a competition or any other feature.

Distribution

The book is distributed in the UK by Vine House (www.vinehouseuk.co.uk), SCB Distributors (www.scbdistributors.com) in the USA, and the Australian Book Group (www.australianbookgroup.com.au) in Australia and New Zealand.

Book Details

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